



Xavier University, Patna

&



St. Xavier's College of Management & Technology

NAAC Accredited with B++ Grade (1st Cycle)

(Affiliated to Aryabhata Knowledge University)

Digha-Aashiyaana Road, Patna - 800 011

National Seminar

21st November 2025

“Building Resilient Commerce in a VUCA World”



Organised by

Department of Commerce

Convener

Ms Priya Gupta
Asst. Professor,
Dept. of Commerce

Convener

Dr Ashok Kumar
Dean & Asst. Professor,
Dept. of Commerce

Co-Chairperson

Fr Dr Sherry George, SJ
Registrar

Chairperson

Fr Dr Martin Poras, SJ
Vice Chancellor

Important Dates

Last date for Abstract Submission: 05/11/2025
Acceptance of Abstract: 08/11/2025
Submission of Full Paper: 15/11/2025
Registration (on or before): 15/11/2025

Registration Fee

Academician/ Industry Professionals: ₹ 1000
Research Scholars: ₹ 600
Students: ₹ 500
On the Spot Registration (For Participants only): ₹ 1200

Note

Co-authors have to register separately.
Certificates shall be issued to the registered Co-authors
even if one of the authors presents the paper.

Link for Registration

<https://forms.gle/dpp4AGuxsNw6fC5V9>

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ABOUT THE UNIVERSITY

Xavier University, Patna, established in 2025 under the Bihar Private Universities Act, 2013, is a leading Jesuit institution located on a serene 36-acre green campus. The University offers a wide range of undergraduate and postgraduate programs in Arts, Commerce, Communication, Science, Management, and Technology. With a strong focus on academic excellence, research, and skill-building, XUP combines innovative teaching with industry exposure through internships, workshops, and industrial visits. Beyond academics, the University emphasizes holistic development by engaging students in sports, cultural events, seminars, and community outreach. Supported by an experienced faculty and strong industry linkages, Xavier University, Patna, is committed to nurturing competent professionals and socially responsible leaders equipped to meet global challenges.

ABOUT THE COLLEGE

St. Xavier's College of Management & Technology, Patna, established in 2012, is a premier Jesuit institution committed to providing inclusive and quality education to all, irrespective of caste, class, or religion. Accredited by NAAC with a B++ grade, the college is guided by the inspiring motto "Let the stream of knowledge flow," and emphasizes continuous learning, empowerment, and holistic development. With a wide range of undergraduate programs in Management, Technology, Commerce, Arts, and Media, SXCMT fosters academic excellence alongside co-curricular and extracurricular engagement. Through innovative pedagogy, skill-building initiatives, and strong industry linkages, the college prepares students to become competent professionals and responsible citizens equipped to meet the challenges of the modern world.

ABOUT THE SEMINAR

The concept of a VUCA world—characterised by Volatility, Uncertainty, Complexity, and Ambiguity—has gained significant importance in the corporate landscape. This framework affects how organisations, economies, and businesses operate. In today's technologically advanced and interconnected world, commerce does not function within defined borders; instead, it is continuously influenced by both local and international factors. Volatility is evident through rapid market fluctuations, changing consumer preferences, and technological disruptions, which demand swift adaptation from businesses. Uncertainty arises from unpredictable trade policies, international conflicts, pandemics, and economic downturns, compelling organisations to develop risk management strategies and forecasting systems. Complexity arises from multilayered global supply chains, cross-border regulations, digital advancements, and financial interdependencies, which complicate decision-making processes while also making them essential. Ambiguity refers to the difficulty in clearly identifying new business trends, regulatory changes, or environmental issues, forcing companies to navigate through conflicting or incomplete information. In such an environment, resilience becomes the foundation of sustainable business practices. To survive disruptions, organisations need to embrace innovation, digitalisation, ethical behaviour, and sustainable models. Additionally, governments and regulators must create flexible regulatory frameworks, while educational institutions should equip future business professionals with digital literacy, critical thinking, and problem-solving skills. In summary, the VUCA framework presents both opportunities and challenges. It encourages companies and business professionals to think strategically, remain adaptable, and consistently innovate to ensure long-term growth and stability in an uncertain landscape.

• SUB-THEMES

- Resilient Business Models in a VUCA Economy
- Digital Transformation and Technological Disruption in Commerce
- Supply Chain Resilience and Risk Mitigation Strategies
- Financial Prudence and Crisis Preparedness for Sustainable Growth
- Leadership and Governance for Resilient Organizations
- Workforce Agility, Human Capital Development, and Future Skills
- Sustainability, ESG, and Green Commerce for Long-Term Resilience
- Geopolitical, Trade, and Policy Challenges in a VUCA World
- Innovation, Start-ups, and Entrepreneurial Resilience
- Cybersecurity, Data Protection, and Digital Risk Management
- Collaborative Networks and Strategic Alliances for Resilient Growth

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