XAVIER UNIVERSITY

PATNA

DEPARTMENT OF MASS COMMUNICATION

PRESENTS



MEDIA & ENTERTAINMENT FEST

ACTION!

Beyond the Frame

Learn, Lead & Liberate through Stories

SATURDAY

21

NOVEMBER 2026

LOCATION

Xavier University
Patna

GET IN TOUCH

INSTAGRAM @_xpc._

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EXCITING REWARDS & CERTIFICATIONS

WELCOME TO

FLIXATION'26

FliXation 2026 celebrates **cinema, storytelling, photography, performance and creative media**. It provides a platform for aspiring filmmakers and media enthusiasts to showcase their creativity, experiment with ideas and express stories beyond conventional boundaries.

ORGANISED BY

DEPARTMENT OF

MASS COMMUNICATION

XAVIER UNIVERSITY

PATNA

EVENT AT A GLANCE

EVENT	FliXation 2026 — Media & Entertainment Fest
THEME	Beyond the Frame: Learn, Lead & Liberate Through Stories
DATE	21 November 2026
VENUE	Kalam Hall, Xavier University, Patna (XUP)

MARK YOUR CALENDAR

12 NOV 2026
Last Date of
Registration

15 NOV 2026
Last Date of
Entries

21 NOV 2026
FliXation 2026
The Grand Day

THE FEST

Inside FliXation'26

FliXation 2026 is the media & entertainment fest of the **Department of Mass Communication, Xavier University, Patna**. Built around the theme *"Beyond the Frame: Learn, Lead & Liberate Through Stories"*, it brings film, performance, fashion, advertising, photography and digital culture together on one stage — a platform for aspiring filmmakers and media enthusiasts to learn, lead and liberate through their stories.

1	16	5 min	21 Nov
FLAGSHIP EVENT	FILM THEMES	MAX FILM LENGTH	FESTIVAL DAY

SUB-EVENTS & THE MAIN EVENT

◆ Short Film Competition (MAIN EVENT)
Original films judged on storytelling, direction, screenplay, cinematography, editing and acting

Participation Fee: ₹800 per team
Eligibility: UG / PG / Class 11–12

◆ Retro Reel Magic
Recreate a memorable cinematic scene in a 60–90-second vertical reel (max 2 members)

Participation Fee: ₹250
Eligibility: UG / PG / Class 11–12

◆ Dialogue Baazi
A live solo dialogue or monologue performance

Participation Fee: ₹150
Eligibility: UG / PG / Class 11–12

◆ Ad-Mad: Retro Style
A 40-second retro TV-style ad for a modern product (max 2 members)

Participation Fee: ₹250
Eligibility: UG / PG / Class 11–12

◆ Frame-by-Frame
A mobile photography contest within the campus

Participation Fee: ₹100
Eligibility: UG / PG / Class 11–12

◆ Meme-O-Mania
Witty, original memes on campus life

Participation Fee: ₹150
Eligibility: UG / PG / Class 11–12

THE FLAGSHIP EVENT

Short Film Competition

Participants are invited to create **original films** demonstrating storytelling, direction, screenplay, cinematography, editing and acting skills.

PARTICIPATION FEE	TEAM SIZE	ENTRIES CLOSE
₹800 per team	Max 5 members	15 Nov 2026

MAX DURATION	ASPECT RATIO	SUBTITLES REQUIRED
5 min per film	16:9 Landscape (recommended)	English / Hindi in either language

ELIGIBILITY UG / PG / Class 11 & 12

AWARDS

- Best Short Film
- Best Script
- Best Screenplay
- Best Direction
- Best Editing
- Best Actor

SHORT FILM THEMES

Dharohar Heritage & Culture	**Darkroom** Horror & Supernatural	**Case File 404** Crime & Mystery	**Kal, Aaj, Kal** Past, Present & Future
Love, Actually? Relationships	**The Glitch** Digital Reality	**Out of the Box** Experimental Cinema	**Laughing Matters** Comedy
The Human Condition Society	**What If?** Alternate Realities	**Spotlight** Biographies	**The World We Live In** Social Issues
Beyond the Game Sports	**Mirror** Identity & Duality	**Desi Pop** Youth Culture	**Unfiltered** Raw Authenticity

KNOW BEFORE YOU PLAY

Rules & Guidelines

SHORT FILM COMPETITION

1. Films, scripts and screenplays must be **original**. Plagiarism and unauthorised copying are prohibited.
2. **AI-generated** scripts, footage, voices, music and scenes are **not permitted**. Basic technical editing is allowed.
3. Obtain permissions for copyrighted material, and keep raw footage, scripts and project files for verification.
4. Films must not exceed **five minutes**, follow the chosen theme, use **landscape** orientation and be shared via Google Drive (**Anyone with the link — Viewer**) before the deadline.
5. Plagiarism, prohibited AI use or false authorship may lead to disqualification. **The jury's decision is final.**

GENERAL RULES

- Complete registration and pay the entry fee before the announced deadline; fees are non-refundable unless the organisers announce otherwise.
- All entries must follow their event's format, duration and submission requirements.
- Participants are responsible for permissions for copyrighted material and for obtaining necessary consent.
- Plagiarism, misconduct, unsafe behaviour or misrepresentation may result in disqualification.
- The organisers may verify submissions and resolve disputes. The jury's decision will be final.

BEYOND THE MAIN STAGE

Sub-Events

1 Retro Reel Magic

ELIGIBILITY UG / PG / Class 11–12

PARTICIPATION FEE: ₹250

MAX 2 MEMBERS

Recreate or reinterpret a memorable cinematic scene through a **60–90-second vertical reel**, showcasing acting, framing, editing and creative direction.

RULES

- The reel must be created specifically for the competition; copying another creator's execution is prohibited.
- Use authorised music and footage, and follow the duration and video-format requirements.
- Offensive, plagiarised or unsafe content may be rejected.

2 Dialogue Baazi

ELIGIBILITY UG / PG / Class 11–12

PARTICIPATION FEE: ₹150

SOLO

A live performance competition where participants deliver a dialogue or monologue, demonstrating **voice modulation, expression, timing and stage presence**.

RULES

- Each participant performs individually and within the announced time limit.
- Use original material or a permitted excerpt, suitable for a university audience.
- Participants arrange their own props and costumes unless otherwise specified.

3 Ad-Mad: Retro Style

ELIGIBILITY UG / PG / Class 11–12

PARTICIPATION FEE: ₹250

MAX 2 MEMBERS

Create a lively advertisement for a modern product using **humour, storytelling and the presentation style of classic television commercials**.

RULES

- Promote a product or service through an original concept; copying an existing advertisement is prohibited.
- The performance must not exceed 40 seconds; misleading claims and defamatory content are not permitted.
- Participants bring any required props.

BEYOND THE MAIN STAGE

Sub-Events

4 Frame-by-Frame

ELIGIBILITY UG / PG / Class 11–12

PARTICIPATION FEE: ₹100

MOBILE PHOTOGRAPHY

Capture a compelling photograph that tells a story through composition, light, colour, texture or an unexpected detail. Explore visual storytelling within the designated campus area.

RULES

- Shoot on a mobile phone during the competition period within the designated area; **geotagging is compulsory**.
- Submit the original image with its location metadata intact (or the alternative proof specified); basic adjustments are allowed.
- AI-generated images, compositing and misleading manipulations are prohibited; respect privacy and obtain consent.

5 Meme-O-Mania

ELIGIBILITY UG / PG / Class 11–12

PARTICIPATION FEE: ₹150

DIGITAL MEMES

Transform relatable campus moments, student experiences and everyday situations into **witty, original memes** using visual humour and digital culture.

RULES

- Entries must be original and in the specified format; plagiarism, harassment, hate speech and discriminatory content are prohibited.
- Use images and templates responsibly; AI-generated artwork is not permitted unless explicitly allowed.
- Judging may consider originality, humour, relevance and presentation.

WHO CAN PARTICIPATE

Short Film Competition	UG / PG / Class 11–12
Retro Reel Magic	UG / PG / Class 11–12
Dialogue Baazi	UG / PG / Class 11–12
Ad-Mad: Retro Style	UG / PG / Class 11–12
Frame-by-Frame	UG / PG / Class 11–12
Meme-O-Mania	UG / PG / Class 11–12

YOUR FESTIVAL JOURNEY

Join the Show

1

REGISTER

Pay the participation fee and register by 12 November 2026

2

CREATE & SUBMIT

Shoot, rehearse, perfect — short film entries close 15 November 2026

3

SHOWTIME

21 November 2026 • Kalam Hall, Xavier University, Patna

4

CELEBRATE

Exciting rewards and certifications await the stars of the day

ADMIT ONE

FLIXATION'26

Beyond the Frame

SAT

21 NOV

KALAM HALL, XUP

REGISTER NOW

REGISTRATION LINK / QR CODE

OFFICIAL CONTACT DETAILS

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